

Exhibit BBB

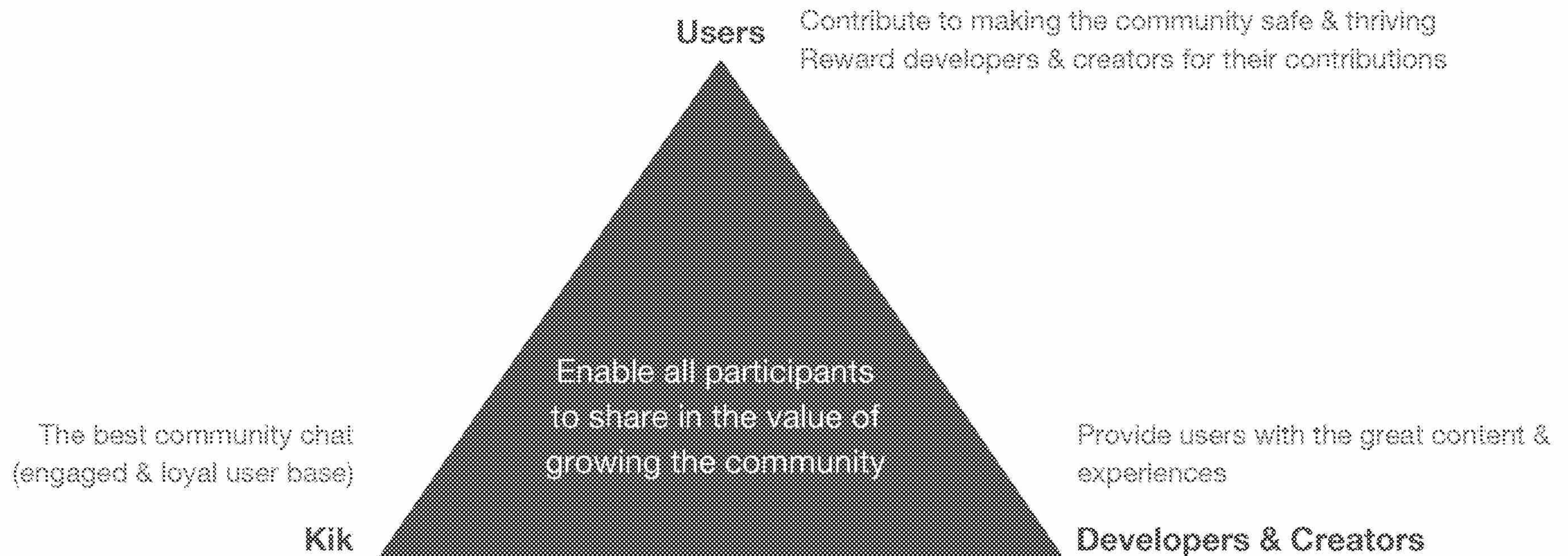


kik.

Kik & Cryptocurrency

April 2017

Build the best community chat



How cryptocurrency fits in

Identity

People

Experience

Safety

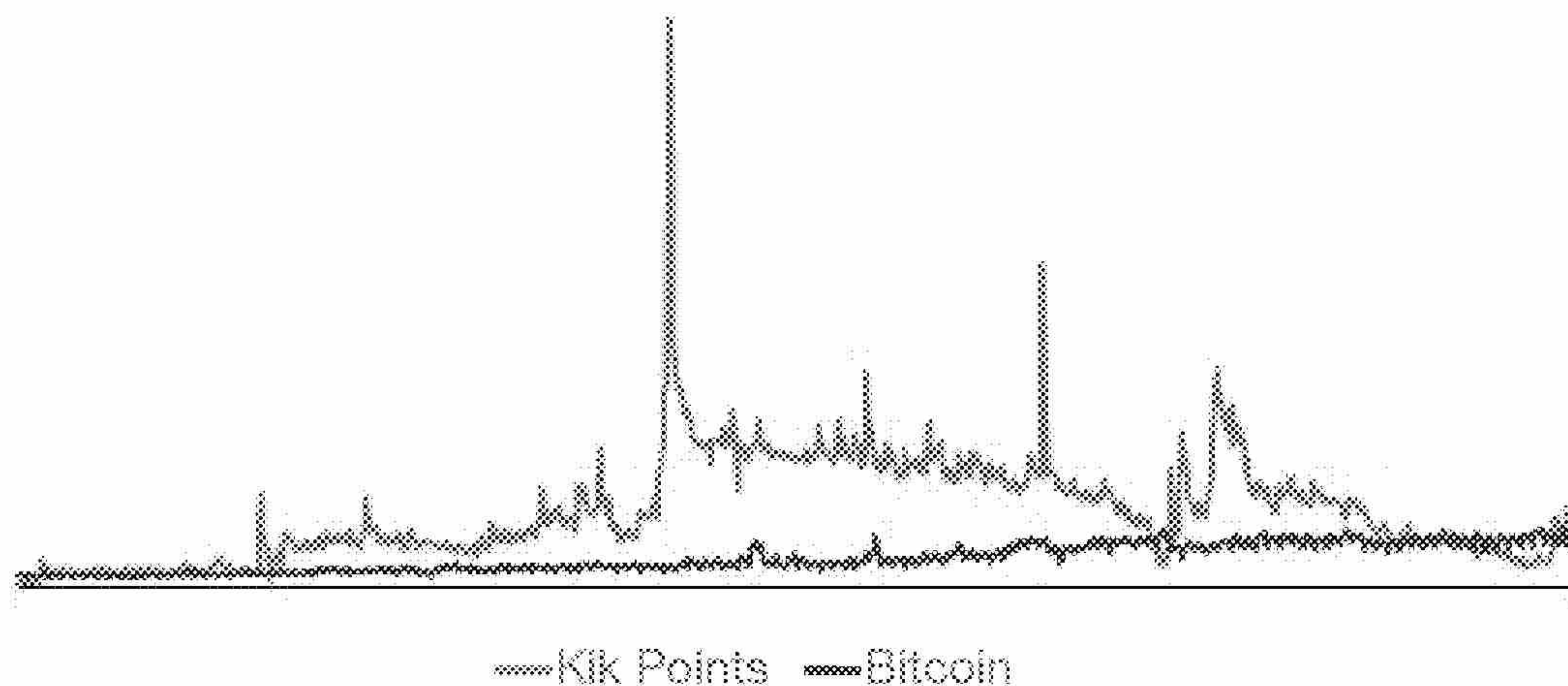
Health

Bot platform provides a diverse set of experiences for our users,
creating greater richness across core pillars of our chat community

Cryptocurrency motivates behaviors that are beneficial
for building a vibrant community chat

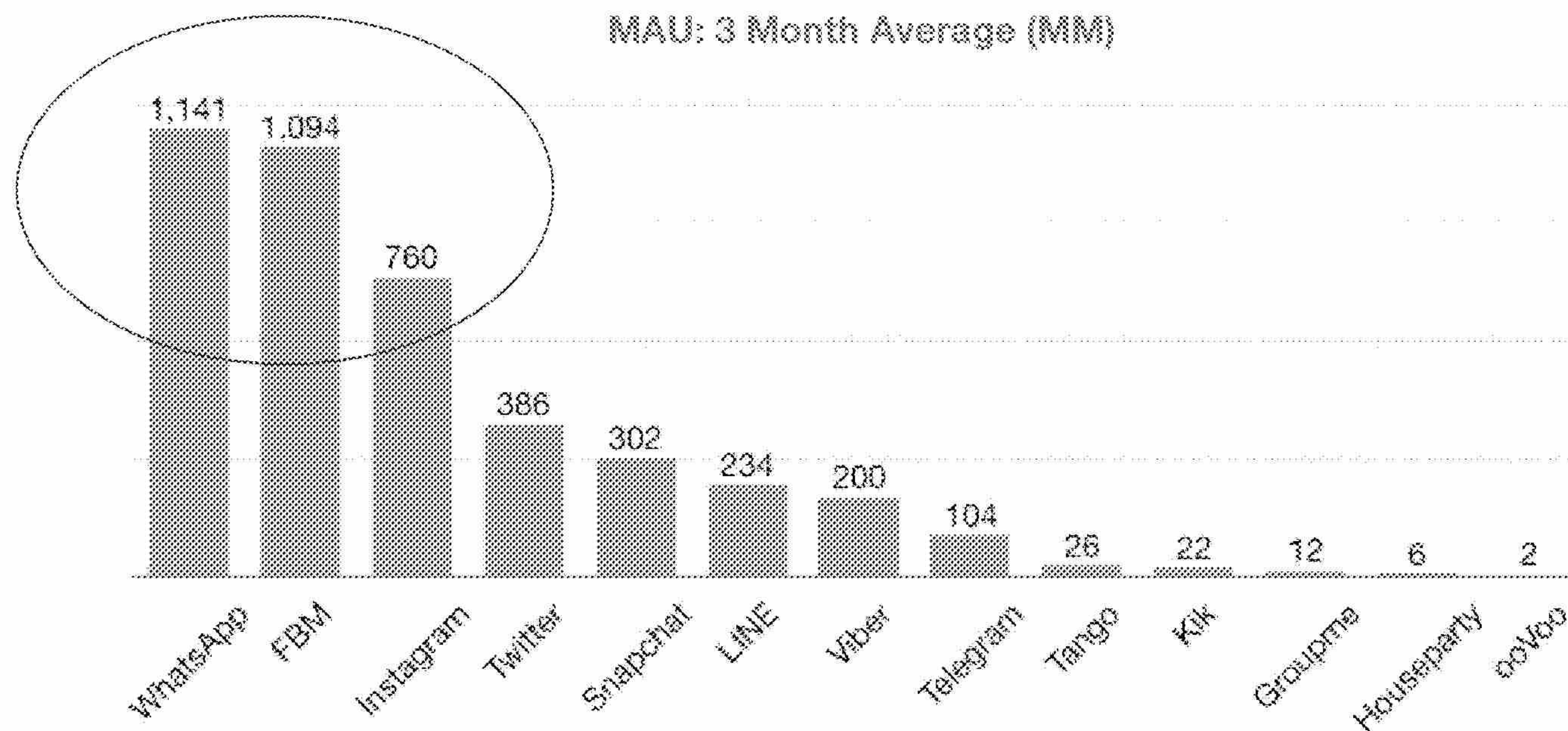
We know there is appetite to transact in the Kik community

Daily Transaction Volume



Kik Points had multiple days where the transaction volume was 4x Bitcoin's highest historical trading day

Cryptocurrency can also be a bridge for future cross-platform chat alliance



Key phases

1. Research phase (preliminary validation)
2. White paper phase
3. Token sale phase
4. Kik product integration phase
5. Cross-platform alliance

Research Phase



Cryptoinvestor perspectives

Cryptoinvestor Survey

Respondents assigned the two highest probabilities of participation to Kik's context:

- 68.95% established product with a large set of existing users
- 53.03% traditional tech product integrating cryptocurrency

Respondents rated the likelihood of success of token models highest amongst verticals related to Kik:

- Mobile Gaming
- Social Media
- Messaging

Cryptoinvestor Expert Panel

Ned Scott: "They won't be able to pull it off in a timely or safe fashion given current available technologies."

Demian Brener: "Great to see tech companies outside the blockchain space exploring these ideas! I'd be most interested in learning if there's a real need for a token and how it is connected to the product's underlying mechanics."

Stephan Karpischek: "Interesting, the potential for mass adoption is great for all in blockchain and crypto. Many more companies should issue their tokens."

Evan Van Ness: "My first reaction would be: I'm skeptical that they nail the economics of it all. I'd scrutinize that. I'd want to know what motivated a token sale. How does it fit into their company's mission and vision?"

Funding perspectives

	Avg. Historical Token Sales	Avg. Coinfund Case
Crowdsale Participants	2,190	6,000
Average Buy-In for Hypothetical Kik	\$5,307	\$5,307
Crowdsale Revenue	\$11,622,713	\$31,843,050
Presale Revenue	\$2,500,000	\$2,500,000
Total Revenue	\$14,122,713	\$34,343,050

Ned Scott: "Millions, possibly tens of millions. It would increase several fold if it's highly marketed to users and the public at large. However, this risks becoming a security in the eyes of the SEC very quickly."

Jesse Livermore: "Depends entirely on the company. If it's a really well-known Reddit or Airbnb-type company and the offering is done openly, smartly and has a clear-cut use-case for the tokens, I imagine \$100 million easily."

Stephan Karpischek: "Compare from previous network valuations, \$10-15 per user would be a good benchmark."

White Paper Phase



Roadmap to white paper



Token Sale Phase

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General roadmap areas to token sale



Thank You!

